



- ⬠ Manage Complexity
- ⬠ Think Strategically
- ⬠ Plan & Prioritise
- ⬠ Share Ideas & Knowledge
- ⬠ Model Processes



Software to improve your capacity to think

Used extensively by team and project leaders and strategists, Visual Concept software supports a tried and proven process for engaging minds throughout the organisation in seeing and realising opportunity.

“The creative act is not an act of creation in the sense of the Old Testament.

It does not create something out of nothing; it uncovers, selects, re-shuffles, combines, synthesises already existing facts, ideas, faculties, skills. The more familiar the parts, the more striking the new whole.” from **The Act of Creation, Arthur Koestler**

Since the first version was launched 2 years ago Visual Concept has been acclaimed by leading authorities in creativity & innovation, strategy, training & development, education and computing software. Visual Concept not only sets standards, it leads the evolution of new, increasingly effective approaches in the development of ideas, knowledge and meaning.

New Version 2.5 - Developments

⬠ Live Group-work

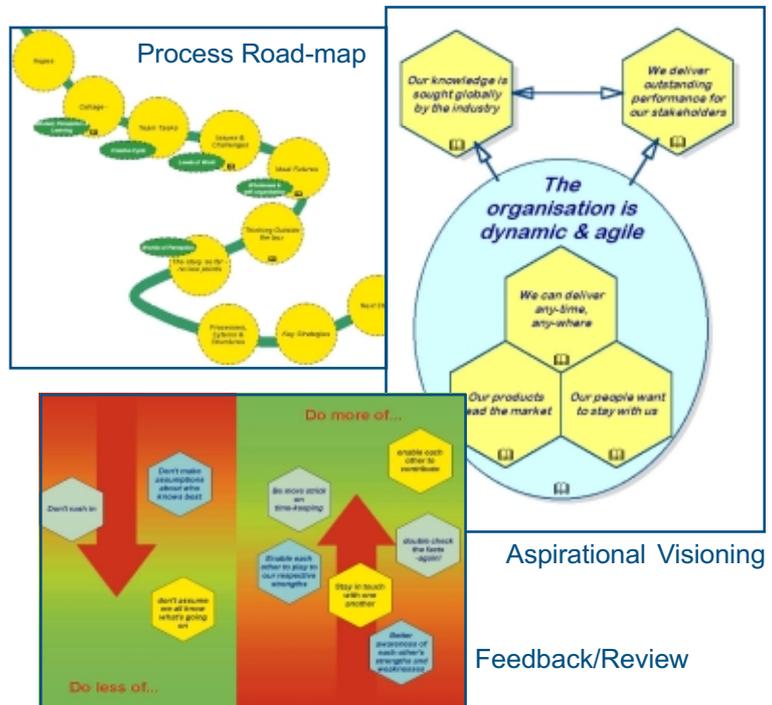
Rapidly capture ideas, outcomes and decisions during your meeting or workshop so that everyone can leave with hard or electronic copy for reference in delivering on your outcomes.

⬠ Knowledge Sharing

Quickly and simply create a point and click road-map for communicating ideas, strategies and knowledge that can be shared across the company network. Create links from single ideas to idea explosions in VC and other PC or web based knowledge resources.

⬠ Presentation & Communication

Easily integrate outputs from meetings and workshops and make your shared knowledge transferrable for laptop presentations or e-mail models with the free-of-charge viewing application, VC Viewer.



...just a few applications for a comprehensive visual tool for enhancing the effectiveness of your thinking

Users include:

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Call or e-mail now to find out more about single-user and network licences, process support, training and our full range of complementary resources.

Visit the software website for the latest reviews, What's New in 2.5, and to download the free VC Viewer or the evaluation version.

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